

Other Sources of Income				TOTAL OTHER INCOME
	Number of articles per year	Fee	Total income	16,300.00 €
Journal	50	100.00 €	5,000.00 €	
				CONFERENCE PROFIT WITH PUBLICATION
	Number of members	Fee	Total income	5,850.00 €
Individual membership	0	50.00 €	0.00 €	
22% of current 1000 members polled willing to pay				NETWORK CONFERENCE PROFIT
	Number of members	Fee	Total income	3,500.00 €
Institutional membership	0	100.00 €	0.00 €	
				RUNNING COSTS
	Number of members	Fee	Total income	4,500.00 €
Corporate membership	0	100.00 €	0.00 €	
increase this? Define benefits				NET PROFIT from 1 conf+1 network event
	Number of companies	Fee	Total income	4,850.00 €
Industry showcase	10	400.00 €	4,000.00 €	
	Number of companies	Average	Total income	
Sponsorship	3	1,000.00 €	3,000.00 €	
	Number per year	Average	Total income	
Grants	1	3,000.00 €	3,000.00 €	
Service	Number per year	Average	Total income	
Consultancy	0	500.00 €	0.00 €	
Products	Number products	Average profit	Total income	
Cuddly robot (iCub)	100	10.00 €	1,000.00 €	
Mugs	100	1.00 €	100.00 €	
T shirts	40	5.00 €	200.00 €	

Plan: Finance.xlsx – Conference

a) Conference with Publication				PROFIT
Income				5,850.00 €
Fees	Number	Fees	Total	
Attendees	75	€ 200.00	€ 15,000.00	Would you pay reasonable amount? 58%
	25	€ 100.00	€ 2,500.00	different fees eg institute-hi, student-lo
Costs				some fixed cost here
fixed costs			€ 2,000.00	could be reduced if room free
Costs per delegate		€ 100.00	€ 7,500.00	2 days
Plenary travel	4	€ 500.00	€ 2,000.00	
Student bursary	1.5	€ 100.00	€ 150.00	
b) Conference without Publication at same time as cognitive conference in Europe				PROFIT
Income				3,500.00 €
Fees	Number	Fees	Total	
Attendees	100	€ 50.00	€ 5,000.00	
Costs				
Costs per delegate		€ 15.00	€ 1,500.00	

Plan: Finance.xlsx – RUNNING Costs

Costs for running same size society as AISB				TOTAL C
Office expenses	€0.00		could reduce?	4,500.00 €
Computers,website etc.	€220.00			
Misc	€1,500.00			
Travel awards	€450.00			
Accountancy fees	€2,000.00			
Bank charges	€330.00			
Q: structures needed?				

Plan: Finance.xlsx – actions

Actions					
elect treasurer					
	events will have their own conference finance chai				
	events should return a profit				
open bank account					
	membership mechanism remains				
	no membership fee				
	no paid staff in office initially - we can review this a				